

Natural Pet Supplier is First Retailer to Sign Lease at Greenwood's Piper Village

Even in a down economy, unique boutique retailers showing strong interest in urban village location

SEATTLE—February 26, 2009—[Mud Bay](#), a natural pet supply store, is the first retailer to sign a lease at [Piper Village](#), a new urban village with a mix of retail and apartments currently under construction in Seattle's Greenwood neighborhood. The natural dog and cat supply store will move into its new location at Piper Village—located northwest of the intersection of 85th and Greenwood Avenue between 1st and 2nd Avenue—around the middle of July.

The move represents an expansion for Mud Bay, whose new space at Piper Village will be about 1,500 square feet larger than their current space at 8221 Greenwood Ave N. Specializing in healthy foods, supplements, and supplies for dogs and cats, Mud Bay has numerous locations across Puget Sound, including five other Seattle locations.

“We're looking to be part of, and to contribute to, strong neighborhoods—and we're definitely looking for opportunities to strengthen urban villages that incorporate high density and a mix of uses,” says Lars Wulff, Co-CEO of Mud Bay. “Our real estate strategy also looks to minimize our negative impacts on the environment. So the concern for sustainability that has shaped Piper Village helped make it a perfect long-term home for Greenwood's Mud Bay.”

“I've been shopping at Mud Bay for years down in Olympia,” says Gary Brunt, property manager and developer representative for Piper Village. “They are truly a home-grown company with a commitment to sustainability and community that perfectly aligns with that of Piper Village.”

The Piper Village retail approach is to select unique stores and shops that suit an urban-oriented and densely populated neighborhood. The long established and thriving Top Ten Toys provides a great example of the type of retail establishment that Piper Village seeks. The leasing agent, John Chelico of JSH Properties, Inc., reports strong interest, despite a challenging time for retail, as retailers focus on densely populated neighborhoods for future growth.

Piper Village is an urban village that will include more than five acres with apartments and locally-owned retail shops and services. Sustainable features that will benefit the neighborhood include a green open space, as well as bioswales and pervious surfaces that will help recharge the groundwater and lower storm water runoff.

About Piper Village

Piper Village is a mixed-use retail and residential redevelopment located in the heart of the Greenwood commercial district in north Seattle. It is being developed by Greenwood Shopping Center Inc., a company owned and managed by a family who has been in the

Greenwood area for over a century. Scheduled for a late April 2009 opening, the initial phase of construction includes a new one-way road from 1st Ave. NW to Palatine Ave. North, a 46-unit apartment building, 37,000 square feet of new and renovated retail space, and improvements to the existing Bartell Drugs, Blockbuster, and Top Ten Toys buildings. www.piper-village.com

About Mud Bay

Mud Bay is an Olympia-based retailer specializing in healthy foods for dogs and cats. The company began in 1988, with a tiny farm store on Mud Bay Road outside Olympia, WA. Currently, there are fifteen Mud Bay locations in the Puget Sound area. At the heart of the company are more than one hundred highly educated retail staff whose primary focus is helping people choose the dog and cat foods best suited to their animals out of a selection of more than 600 healthy dry, canned and frozen formulas. The education in dog and cat nutrition, physiology and behavior that Mud Bay staffers receive is believed to be the most comprehensive of any dog and cat food retailer in North America. In addition to researching the dog and cat food industry and continually expanding its selection of healthy foods, Mud Bay seeks out the highest quality supplies made for dogs, cats and their owners anywhere in the world. Mud Bay is especially focused on identifying and supporting cottage industries, socially responsible manufacturers and producers headquartered in the Pacific Northwest. www.mudbay.us

###

Media Contact:

Kathleen Warren, Parsons Public Relations, Kathleen@parsonspr.com, 206.789.5668